

### **MEDIA RELEASE**

#### **MONDAY 9 OCTOBER 2017**

#### ALAN DUFFY TO JOIN AUSTRALIA'S SCIENCE CHANNEL

Australia's Science Channel's CEO Mr Bradley Abraham is pleased to announce the appointment of Swinburne University's Associate Professor Alan Duffy to the role of Lead Scientist.

'The Lead Scientist role was developed as part of a new structure for the organisation', said Mr Abraham. 'We searched nationally for the right person to act as a national presence for Australia's Science Channel, promoting the organisation and acting as a leading scientist for the team'.

Associate Professor Alan Duffy is an astronomer and physicist working at Swinburne University of Technology. An accomplished author, Alan is a leading expert on dark matter, dark energy, galaxy formation and cosmology. He's also a passionate science communicator, public speaker and science expert who regularly appears in the media.

'Alan brings with him an outstanding scientific credential with solid research and teaching base. The quality of Alan's communications and his ability to explain even the most complex science was a stand-out', said Mr Abraham.

'He is a passionate advocate of creating a science literate community and promoting the important role of science in the development of our nation, which are key focusses in the mission of our organisation', said Mr Abraham. 'We look forward to welcoming Alan to the team.'

'I'm incredibly excited to work with Australia's Science Channel and share my passion for science with the widest audience possible,' said Associate Professor Alan Duffy.

'Australia, and the world, faces significant challenges ahead but it will be more science and technology not less that will see us through', said Ass Prof Duffy, 'that's why it's so critical we continue to explain and share the latest breakthroughs by Australia's researchers and inspire the next generation into STEM.'

'At Australia's Science Channel we can ensure the best and most inspiring science stories are fed directly into classrooms around the nation, and further shared around the world,' he said.

Associate Professor Alan Duffy commences his role as Lead Scientist as of today.

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Australia's Science Channel is Australia's first dedicated publishing platform for science stories. Bringing together compelling video, audio and written content from Australia's top Universities, Research Institutions and Scientific Organisations as well as the independent production sector, this ground-breaking web platform is free to all Australians. Australia's Science Channel is developed and operated by The Royal Institution of Australia.

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