



**AUSTRALIA'S  
SCIENCE  
CHANNEL**

**MEDIA RELEASE  
WEDNESDAY 28 JUNE 2017**

## **NEW CEO APPOINTED FOR THE ROYAL INSTITUTION OF AUSTRALIA**

**The Chairman of The Royal Institution of Australia, Mr Peter Yates AM is pleased to announce the appointment of Mr Bradley Abraham to the position of Chief Executive Officer and Director of The Royal Institution of Australia.**

Currently the Executive Producer and General Manager of The Royal Institution of Australia, Mr Abraham's appointment is part of an initiative to implement a new structure as the organisation continues to evolve with the success of Australia's Science Channel.

Mr Yates said the appointment was about building on existing strength. 'Bradley's contribution to the strategy, positioning and growth of The Royal Institution of Australia has been significant, and his appointment is a recognition of this', said Mr Yates. 'He has been a key driver of taking the organisation into the digital media space and will continue to lead a dedicated and highly skilled team to achieve strong growth for Australia's Science Channel and our other public offerings across the country'.

With over 20 years of experience in senior leadership roles within the not-for-profit sector, and with a strong strategy, marketing and communications background, Mr Abraham is looking forward to further strengthening the organisation's position with a higher corporate visibility and strong commercial focus.

'To be appointed is a great honour and recognition of the Teams work at The Royal Institution of Australia', said Mr Abraham. 'I look forward to growing my leadership of the organisation and this amazing group of people as we build Australia's Science Channel in pursuit of our mission of promoting public awareness and understanding of all things science, technology, engineering and maths.'

"The attainment of our mission is of critical importance to this country if we are to help it to transform into the knowledge economy which will sustain us into the future" said Mr Abraham.

The Royal Institution of Australia is also seeking to make two new appointments – one for a part-time Lead Scientist, and the other, for a Head of Publishing as part of the new senior structure.

'The Lead Scientist role will act as a national presence in the science and media communities, promoting the organisation and acting as a leading science communicator for the team. A part-time role which can be based anywhere in Australia, we are looking for someone who can engage a wide demographic', said Mr Yates. 'This role will work with our existing team of experienced science communicators in continuing to ensure the scientific integrity of Australia's Science Channel is unquestioned.'

'A Head of Publishing is a natural progression for us given where the organisation has been heading over the past two years. We will be looking for someone with strong digital publishing leadership experience who has a track record of building audiences. This will really cap off our Adelaide based team in this area'.

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The Royal Institution of Australia will be going to market within the coming weeks for both new roles.

Mr Abraham will commence his role as CEO and Director on Monday 31 July 2017.

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Mr Bradley Abraham

The Royal Institution of Australia promotes public awareness and understanding of science by producing thought-provoking and entertaining events, broadcasts and publications as well as education and teacher support programs. We produce and deliver Australia's Science Channel, SCINEMA International Science Film Festival, Ultimate Careers for students, and a teacher resource tool – [education.australiascience.tv](http://education.australiascience.tv). We make science fun, inspiring and accessible for all Australians.

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