

MEDIA RELEASE

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AUSTRALIA'S SCIENCE CHANNEL APPOINTS NEW HEAD OF PUBLISHING

In a strategic move to continue to grow the audience of Australia's Science Channel, CEO Mr Bradley Abraham has appointed a new Head of Publishing, Mr Bill Condie.

'A Head of Publishing is a natural progression for us given where the organisation has been heading over the past two years', said Mr Bradley Abraham.

'With a range of digital and print products including Australia's Science Channel, the Ultimate Careers magazine as well as our education resource online platform, we are keen to further build on the strength of these products to attain our goal of promoting awareness and understanding of science to a wider audience', said Mr Abraham.

With over 30 years of experience in the publishing industry, both print and online, Bill Condie has been the driving force behind the development and integration of Cosmos magazine into a digital product, that now boasts more than 750,000 page views per month.

'Bill is a great asset to the team at Australia's Science Channel, bringing with him strong digital publishing leadership and a proven track record of building audiences and we welcome him to the team', said Mr Abraham.

Mr Condie commences his role as Head of Publishing as of today.

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Mr Bill Condie

Australia's Science Channel is Australia's first dedicated publishing platform for science stories. Bringing together compelling video, audio and written content from Australia's top Universities, Research Institutions and Scientific Organisations as well as the independent production sector, this ground-breaking web platform is free to all Australians. Australia's Science Channel is developed and operated by The Royal Institution of Australia.