

MEDIA RELEASE

TUESDAY 15 AUGUST 2017

BIGGEST NATIONAL SCIENCE WEEK CELEBRATION

Australia's Science Channel is delivering the best in science film this National Science Week with 300 free community screenings as part of its SCINEMA International Science Film Festival – with an audience reach of over 32,000.

Established in 2000, SCINEMA International Science Film Festival is the largest science film festival in the southern hemisphere. Following successful Premiere screenings of the winning films around Australia in June, the Festival has now opened its doors to community organisations and individuals to hold their own free screenings as part of National Science Week celebrations.

This year, the Festival will be the biggest ever thanks to new partnerships with [ABC iView](#) and Melbourne's Federation Square, who will both be featuring a selection of winning films.

"We are really thrilled to announce our new partnership with ABC iView" said Bradley Abraham, CEO of The Royal Institution of Australia and Australia's Science Channel. "It's a great fit as Australia's Science Channel and ABC are keen to share science stories that entertain and engage people and highlight how science affects people's daily lives".

"It's also great to see the increasing number of community organisations getting involved in National Science Week, and in particular SCINEMA", said Mr Abraham. "With 50 more community screenings this year than last, including Federation Square, it's a real testament to the quality of SCINEMA that our community screenings are so well received by even larger venues with far greater audiences to complement the hundreds of schools and community groups who also use SCINEMA as their National Science Week event.

"There are SCINEMA screenings across the country, from Applecross to Wiakiki and Perth to Launceston, with Christmas Island and Federation Square being some of the most iconic locations", said Mr Abraham.

The community screenings can either be open to the public or a private event with friends and family or school groups. Visit [scinema.australiascience.tv](#) to register your venue (films are available for screening until the end of August) or find your nearest public SCINEMA screening.

For more information contact **Julie LeMessurier, 08 7120 8636, jlemessurier@riaus.org.au** or visit [scinema.australiascience.tv](#)

SCINEMA International Science Film Festival is presented by Australia's Science Channel and supported by major partner BBC Earth.